

# Open House Checklist

## How to Prepare for a Successful Open House That Attracts Serious Buyers

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|                              |                                                                                                                                                                                                                                                   |
|------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Before the Open House</b> | <ul style="list-style-type: none"><li>✓ Declutter every room</li><li>✓ Deep clean the entire home</li><li>✓ Complete minor repairs</li><li>✓ Mow the lawn and freshen landscaping</li><li>✓ Secure valuables and personal documents</li></ul>     |
| <b>Stage for Success</b>     | <ul style="list-style-type: none"><li>✓ Open blinds and curtains</li><li>✓ Turn on all lights</li><li>✓ Add fresh towels and pillows</li><li>✓ Clear countertops and tables</li><li>✓ Create a warm, welcoming atmosphere</li></ul>               |
| <b>Day of the Open House</b> | <ul style="list-style-type: none"><li>✓ Set a comfortable temperature</li><li>✓ Empty trash cans</li><li>✓ Put away pet items and arrange for pets to be out of the home if possible</li><li>✓ Ensure every room smells fresh and clean</li></ul> |
| <b>During Showings</b>       | <ul style="list-style-type: none"><li>✓ Leave the home during the open house</li><li>✓ Allow buyers to explore comfortably</li><li>✓ Keep driveways accessible</li><li>✓ Be available by phone if questions arise</li></ul>                       |
| <b>After the Open House</b>  | <ul style="list-style-type: none"><li>✓ Review buyer feedback</li><li>✓ Discuss next steps and market response</li><li>✓ Consider any recommended adjustments to maximize interest</li></ul>                                                      |

**Pro Tip:** Buyers form their first impression within moments of walking through the front door. A clean, bright, and well-prepared home helps buyers picture themselves living there and can lead to stronger offers.