

Websites built around your *business*

Building websites is a natural next step from the virtual assistant work I already do and spend my days inside the admin of small businesses.

So I'm not only thinking about how your site looks. I'm thinking about how it takes work off your plate.

★ RESTAURANTS · TRADES · SALONS ·
AND MORE

EVERY PROJECT

01 Custom website design Laid out around your services, not a stock template.	02 Mobile-responsive build Most customers arrive on a phone. It's built for them first.	03 Copywriting support Written with you, so it sounds like you.	04 Basic SEO setup Titles, descriptions and Google Business so you're found locally.
05 Forms & booking Enquiries, tables or appointments, straight to your inbox.	06 Launch support Domain, hosting and go-live handled, plus a walkthrough.	07 Ongoing updates Reliable hosting, with the option to add updates, backups and support.	★ <i>Built for your business. Designed to grow with you.</i>

Why it matters

A first impression that earns trust

People look you up before they call. A tidy, current site says you're a business worth booking.

One place to send everyone

Menus, prices, hours and booking in one link — for socials, cards, vans and Google.

Far less back-and-forth

I already understand small-business admin, so nothing needs explaining twice.

The Essential 1-2 WEEKS

£200

A single, well-made page that gets you online properly.

One-page site, mobile-first
Services, hours and location
Contact form to your inbox
Google Business tidy-up
2 rounds of revisions
Launch and handover

The Signature MOST CHOSEN

£450

The full small-business site, ready to take bookings. 2-3 weeks.

Up to 5 pages
Copywriting support throughout
Basic SEO on every page
Booking or enquiry integration
3 rounds of revisions

The Complete 3-4 WEEKS

£600

For a growing business with more to say and more to manage.

Up to 8 pages
Everything in Packages 1 & 2
Local SEO & Google Business
Booking system + auto-replies
4 rounds of revisions
30 days of aftercare

Ongoing Support & Extras

Hosting	Hosting + Care Plan	Extra page	Copy rewrite
£240 /year - Secure hosting - SSL certificate - Website monitoring - Platform hosting to keep website live & running	£260 /year Everything included in Hosting, plus: - Content updates - Backups - Platform updates - Minor fixes	£95 /per page Added to any package, written and built.	£75 /per page Existing pages reworded and redesigned.

01 Discovery call — 30 minutes, free

02 Design — layout and words agreed

03 Build — your website takes shape

04 Launch — live, with a walkthrough

Good to know

How payment works

50% to book the work in, 50% on the day we go live. Bank transfer, invoiced.

Quoted separately

Online payments and shops, paid ads, logo design, and photography.

Not sure which fits?

Tell me what you sell and how people book you, I'll recommend what fits best.

RESTAURANTS & CAFÉS

Menus and tables, without the phone ringing

A current menu, opening hours, and table bookings that land in your inbox instead of interrupting service.

TRADES & LABOUR

Proof of the work, and a quote form

Photos of finished jobs, the areas you cover, and an enquiry form that asks the right questions up front.

SALONS & BEAUTY

Price list, gallery, and online booking

Treatments and prices in one place, a gallery that shows your work, and appointments booked while you're with a client.

You'll get the most from this if...

- ✦ You're currently sending customers to a social media page
- ✦ Your site was built years ago and nobody can update it
- ✦ You'd rather pay once than sign up to a monthly platform
- ✦ You answer the same questions by phone or DM every week
- ✦ You want bookings and enquiries handled while you work
- ✦ You want one person handling the site and the admin behind it

What I'll need from you

QUICK AND SIMPLE TO GET GOING

Your services and prices

However you have them — a menu, a price list, or a voice note.

Photos and logo, if you have them

If you don't, I'll suggest what to shoot on your phone. I also offer rebranding, please ask.

One person to approve things

Decisions from one place keep the build moving quickly.

Book a free 30-minute call

IM-VirtualCreatives@outlook.com

How long does a website take?

Most websites are completed within 1–4 weeks, depending on the package you choose and how quickly content and feedback are provided.

What do you need from me?

I'll need your logo (if you have one), any photos you'd like to use, details about your business, services and contact information. If you're not sure where to start, I'll guide you through it.

Do I need to provide the written content?

No. I can work with your existing content or help write and refine it so it reflects your business and speaks to your customers.

Is my website mobile-friendly?

Yes. Every website is designed to look great and work seamlessly on desktops, tablets and mobile devices.

Will my website show up on Google?

Your website will include basic SEO to help search engines understand your business, and I'll connect it to your Google Business Profile where applicable. While no one can guarantee rankings, your website will be built with SEO best practices from the start.

Why is there an annual hosting fee?

Every website needs hosting to stay online, it's what makes your website accessible 24/7. The annual hosting fee covers secure hosting, SSL security, website monitoring and keeping your site live.

Can I manage the hosting myself?

If you'd prefer full control, your completed website can be transferred to you. You'll then manage your own hosting subscription and billing directly with the website platform at £20/month.

Can I make changes after my website is live?

Yes, you can choose the annual Hosting + Care Plan for ongoing updates and support, or request one-off changes whenever you need them.

How does payment work?

A 50% deposit secures your project, with the remaining 50% due before your website goes live. The Annual Hosting charge will start 30 days after your website goes live.

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